



"When we try to pick out anything by itself we find that it is bound fast by a thousand invisible cords that cannot be broken, to everything in the universe."

– John Muir







tect forests like the Amazon. On the Charles and protecting them is an important climate solution. Cutting down forests on an austrial scale destroys cliant trees which could be sucking up huge arrounds a carbon. Yet companies destroy for ests to make way for animal farming, soya or palm oil

Protect forests like the Amazon. Forests are sucial in the fight against climate solution. Cutting down

industrial scale destroys quant tree le choiceking up huge amountscoff solb the Westraten Phinises of testroby identitate fashion make way for animal f n, soya or pa dantations. Governments can clucing consumption of these products might be hard. wints efficiency dissidering a construction of when the latest the latest and the latest term of t Protect kining@rotenting.oeems:and anti-or heters civa d ties libertes filmaticitate islangueis a chycalaboil-intense. the climate. This is often by design – fashion w much people consult a Our transport thion, food and other lifest the choices a paye of cov contramies, for example, will release far more products us e products night be hard, it's most certainly anythile reducing consum ithy countries an help put less elimate. This is often by design – fashion

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Help us keep our homes cosy. Homes sharthded be litterfold synthical bounded; synthical b

Restore nature to absorb more carbon. The natural world is very good at cleaning up our emissions, but we need to look after it. Planting trees in the right places or giving oil and gas drilling or threatened by deep sea mining. Protecting oceans and the life in them is ultimately a way to protect ourselves from climate change.



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fuels like petrol,
diesel, gas, and
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eenhouse gas is called that because in bs infrared radiation from the Sun in orm of heat, which is circulated in the sphere and eventually lost to space nhouse gases also increase the rate at the atmosphere can absorb shortradiation from the Sun, but this has a weaker effect on global temperatures.

CO2 released from the burning of fossil is accumulating as an insulating blanket nd the Earth, trapping more of the Sun's in our atmosphere. Actions carried out imans are called anthropogenic actions; nthropogenic release of CO2 contributes ne current enhanced greenhouse effect ect on giodai temperatures. Aerosois are sinaii partic

from the burning of fossil ing as an insulating blanket trapping more of the Sun's phere. Actions carried out illed anthropogenic actions; release of CO2 contributes nhanced greenhouse effect

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in land use account for one quarter of he anthropogenic greenhouse gas emissions. According to a United Nations report responsible for about 14

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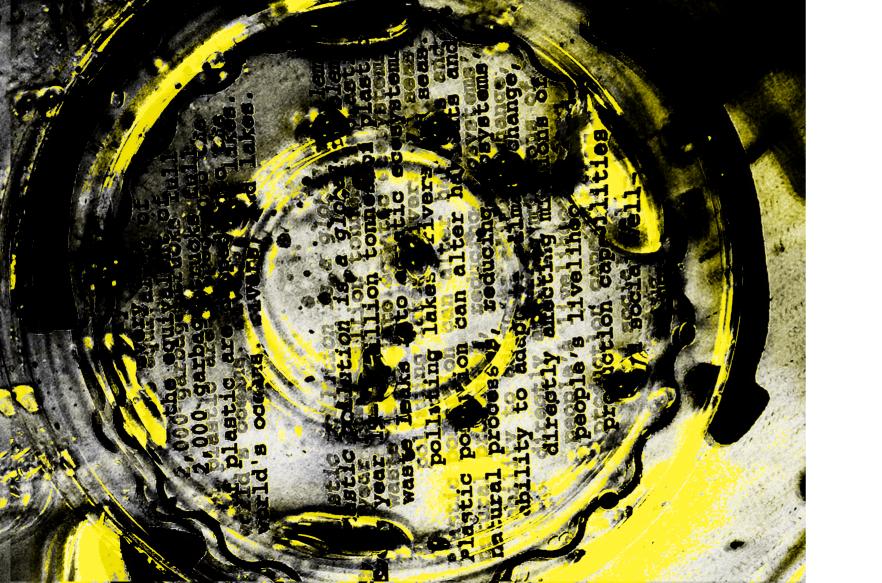
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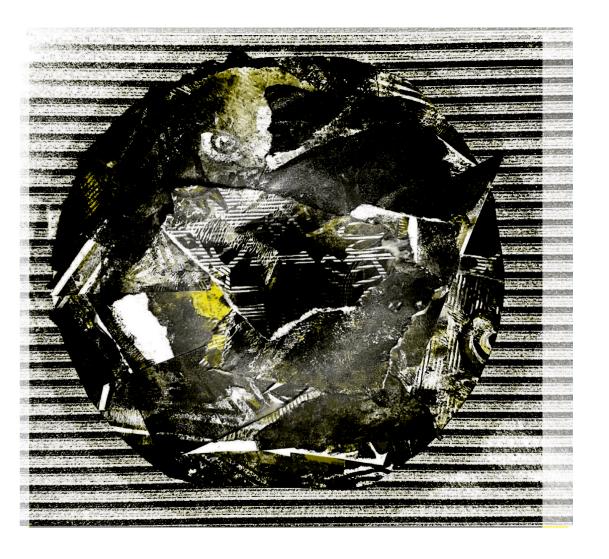
refrigeration systems and CFCs and halons used in fire suppression processes. Aeros naturally from a emitted from forest fires, volcai

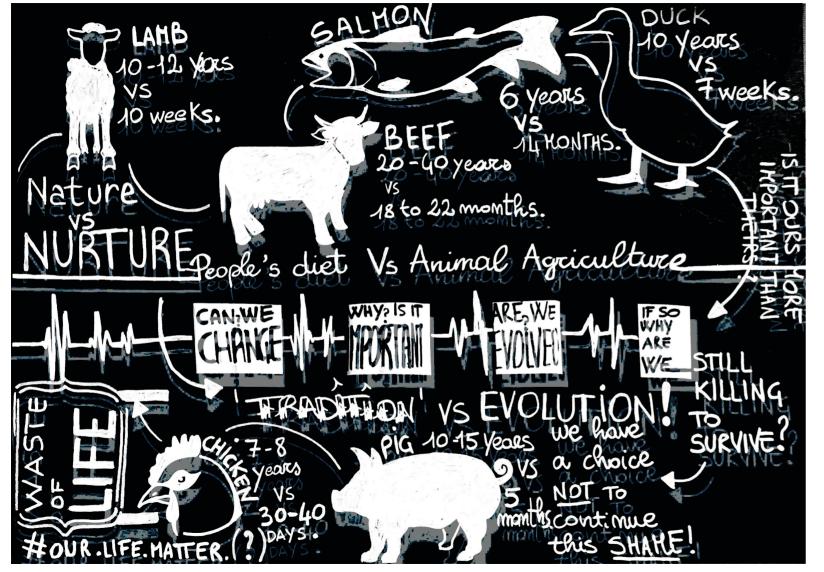
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S PRIORITY











You might be surprised to discover that farming animals is one of the biggest contributors to climate change.

Meat and dairy production causes 14.5% of planet-warming gases.

Rainforests are being felled to make way for soya, most of which is being used to feed factory-farmed pigs and poultry.

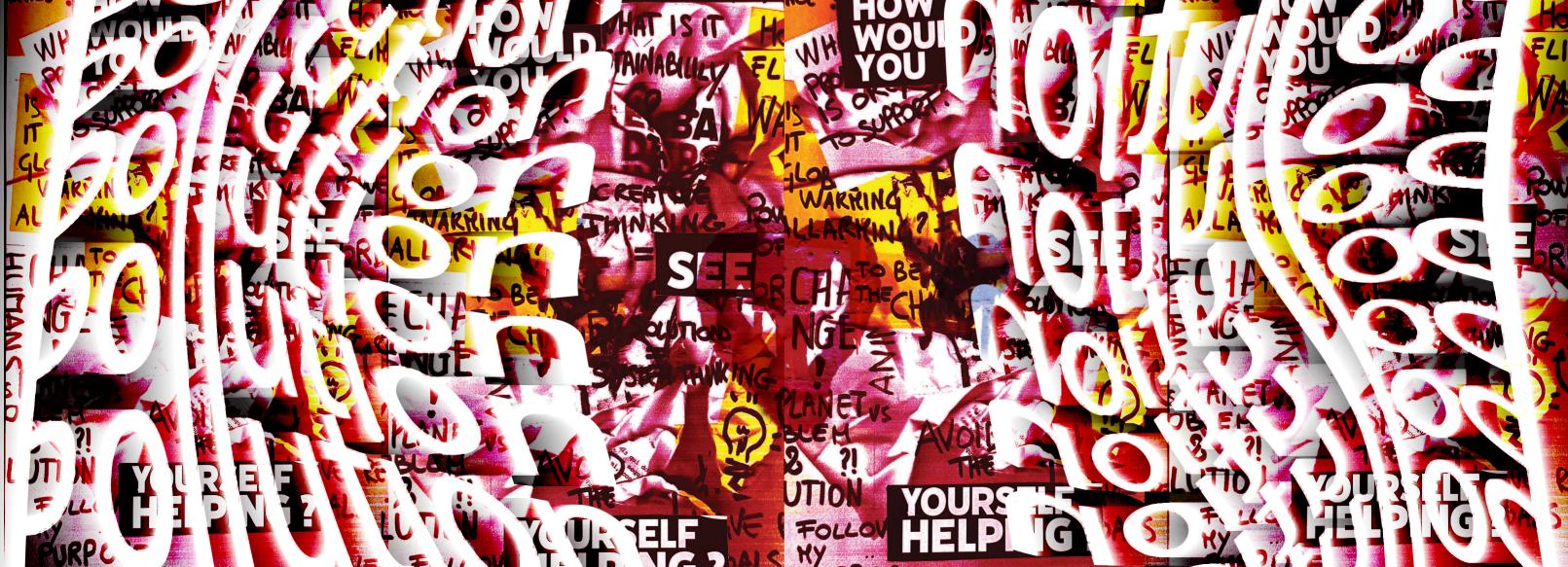
The animal agriculture industry is the leading cause of most environmental degradation that is currently occurring. These detrimental effects happen due to overgrazing, habitat loss, overfishing, and more. We are currently in the next mass extinction and animal agriculture is only fuelling this catastrophe.

Waste in the meat industry, too, is a major problem in of itself.

systems and depend more heavily on the plant-centric food systems.

Transforming our food production systems and consumption habits are undeniable solutions that must be part of the changes when addressing climate change. Right now, it is not specifically being addressed as a key factor of climate change, which could not be further from the truth. Step one is recognizing that it is a contributor and then committing to developing and implementing solutions and strategies that will support a transition away from these animal-agricultural food

@OUR.LIFE.MATTER.



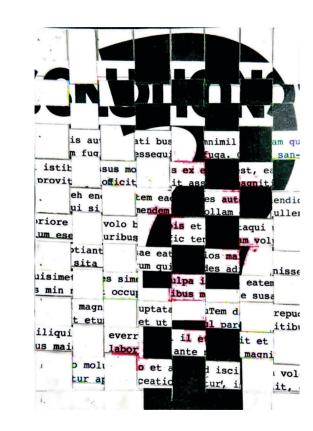
Is it possible to convert to a plant-based diet?

How can we keep our promises?

Who is responsible?

Would we achieve our NET 0 by 2050?

How could we keep the carbon emission down?





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System thinking



EVOLUTION 0202

SUSTEM THINKING change the world, YOU ARE RESPONSIBLE.

Equity is the GAP between two factors, in this case is between humans' habits and their available resources.

If we cancelled the equity finding the balance between Industry's era and Planet functionality, we could achieve our goal to leave in a net 0 planet by 2050.

POLOT

Keep fossil fuels in the ground. Fossil fuels include coal, oil and gas – and the more that are extracted and burned, the worse climate change will get. All countries need to move their economies away from fossil fuels as soon as possible.

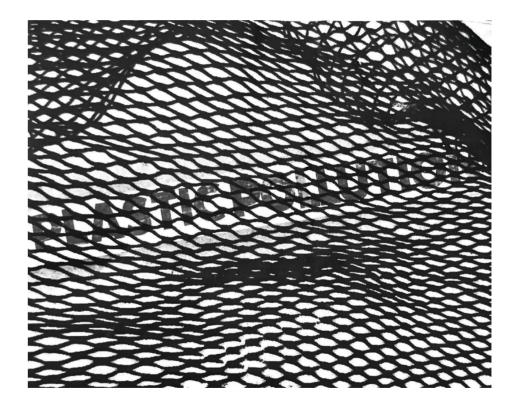
Invest in renewable energy. Changing our main energy sources to clean and renewable energy is the best way to stop using fossil fuels. These include technologies like solar, wind, wave, tidal and geothermal power.

Switch to sustainable transport. Petrol and diesel vehicles, planes and ships use fossil fuels. Reducing car use, switching to electric vehicles and minimising plane travel will not only help stop climate change, it will reduce air pollution too.

Help us keep our homes cosy. Homes shouldn't be draughty and cold – it's a waste of money, and miserable in the winter. The government can help households heat our homes in a green way – such as by insulating walls and roofs and switching away from oil or gas boilers to heat pumps.

Improve farming and encourage vegan diets. One of the best ways for individuals to help stop climate change is by reducing their meat and dairy consumption, or by going fully vegan. Businesses and food retailers can improve farming practices and provide more plant-based products to help people make the shift.

Restore nature to absorb more carbon. The natural world is very good at cleaning up our emissions, but we need to look after it. Planting trees in the right places or giving land back to nature through 're-wilding' schemes is a good place to start. This is because photosynthesising plants draw down carbon dioxide as they grow, locking it away in soils.



Be innovative equals 'up-cycle'!

It is much more effective and functional to use the old to create new style in things, such as materials used in fashion industry.

Creating new ways to approach the modern commercial field, could rapidly change the way we see daily tasks completely. For example, the innovative invention of electric vehicle, has slowly begun to be simply a life style. People the owns electric vehicle, or decided to change the electrical resources in their homes to solar panel, are making progressive and helpful changes to reduce the fossil's usage and emissions into our atmosphere.

Buying organic and from low emission based companies has its own benefits too. Identify the problem to recognise possible solution, is the key! Knowing where the product is from is the first step towards making the right choice; knowing how the product is been produced will allow you to expand you previous knowledge into its context of whether is right or wrong buying it.

As human species, we are responsible to care about our surrounding, our planet and also, if not most important, the impact that we have upon other species including our own. Making sure we leave a better world that we were born into.

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If you think that each one of us can make the difference, you are right!

Some times we just need to stop the habit of not paying attention to each singular choice that we make every day, to realise the impact that we might have for our planet.

The habit of not knowing where the product we consume get before or after it gets in our hands, doesn't help to spread awareness about the risks involved in how the product was made and where will it go afterwards. This lack of knowledge is one of the main reason society it is not so much involved with sustainability.

If we spread awareness in the concept behind the modern Capitalism, especially to our youngest, we could up-grow in generations to come, better and well-knowledge environmental based society. This could bring us all to not only achieve our sustainable goals, but also guarantee to future generation to never think other than 'GREEN'



